

WHY DISTRIBUTORS ARE BUYING SALES ENABLEMENT SOFTWARE



Does this sound like your company?

Your current software doesn't fit your distribution pipeline, it isn't integrated with your customer and inventory data, and instead of enabling reps to sell more products, it often creates hours of busy work that reps hate doing.



Do you have other systems that **don't communicate with each other?**



If your sales team has 5 or more reps...

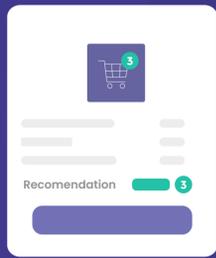


IT'S TIME TO ENABLE YOUR SALES TEAM

BUT - WHAT IS SALES ENABLEMENT?

We define sales enablement as:

A system or process that helps sales reps know who to call and what to sell. SupplyMover anticipates customer needs with our tools to highlight opportunities for reps to call the right customer, at the right time, with the right products.



Suggested Selling

Machine learning and behavior-driven insights help reps optimize their product recommendations for every customer.

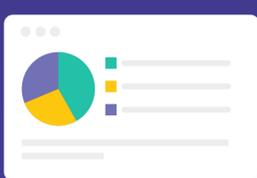
1



Smart Movers

Smart Movers use AI-driven insights to guide reps through every step of the sales process.

2



Goal Tracking & KPIs

Automatically track goals and KPIs across all of your interactions with 24/7 visibility of reps' performance.

3



Automated Lead Distribution

Save time, set rules, and close new accounts by automating your lead distribution.

4

The Bottom-Line Impact

\$6 can save a sales rep up to 2 hours of time each day



*Statistics from an internal survey of first-year SupplyMover usage

