priority™

ERP Should Be Easier

Recognised by top industry analysts and professionals for its product innovation and leadership, Priority Software empowers thousands of organizations with comprehensive, flexible, and scalable ERP solutions.

With the mission of making ERP easier, we strive for ERP to be easier to use, to implement, and to maintain and enhance.

A New Take on ERP

Priority offers a refreshing alternative to traditional complex ERP solutions, meeting the unique needs of organizations who are primed and ready to grow, increase profitability, and improve efficiency.

Priority's functionality covers all the core elements of ERP, all via a modern platform with cross-functional capabilities, such as graphical BPM, Mobile Application Generator, Web SDK, Open APIs, and more.

Fueled by flexibility

At Priority, we believe that customers should be able to handle their own systems independently, resulting in significantly lower TCO and greater flexibility. Priority's web-based solution offers the necessary tools to achieve an exceptionally high level of agility, including Business Process Management (BPM), mobile application generator, user-level personalisation to customize the UI, business rules generator, and other tools.

Mobility

To enable true "Priority on the go", we offer not only a set of ready-to-use apps but also a range of innovative tools for customers to build their own mobile applications, including Mobile Application Generator and Web SDK. Off-the-shelf apps include Mobile Sales Force, Mobile Field Service, Delivery Tracking, Employee Attendance, Purchasing Approvals, and Manufacturing Reports.

Openness

With out-of-the-box REST APIs and full web SDK development tools, Priority enables hyper-connected ERP between core business processes, external data, IoT devices, and third-party applications.

Scalability

Best suited for growing companies, Priority supports any sized business, from a few to thousands of users. The system supports multi-company, multi-site, multi-lingual and multi-currency structures to efficiently manage global organizations.
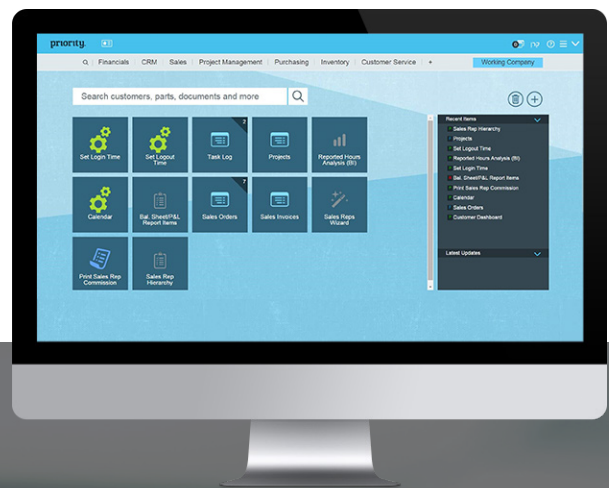
In the Cloud

Priority is offered both as on premise and cloud solutions, both of which deliver 100% system functionality, enabling users to access their data in real-time from mobile devices and tablets. Priority's cloud ERP provides a secure, risk-free environment, ensuring that sensitive business data is fully protected.

"Priority gave us the tools we needed to manage and control every aspect of our business. For the first time, we had accurate costing data at our fingertips."

Gary Durrant, Supply Chain Director
Air Bearings Limited (ABL), UK

What's Inside

Priority offers a full range of modules, functionalities and features to control and manage the entire organizations, from the front desk and finance, to the shop floor and warehouse, all with robust cross-system tools, such as email synchronisation, integration with Apple, Google, and MS-Office tools, powerful search tools, and user-friendly document design tools.

Manufacturing

Comprehensive production management control, from the shop floor to the end-customer, supporting the entire supply chain, helping manufacturers effectively handle customer and compliance mandates, supplier management, cost control and staying ahead of the competition

CRM & Sales

Manages marketing/sales pipelines with a full customer lifecycle management system: lead management, opportunity management, account management, sales targets, forecast analysis, and marketing campaigns

Supply Chain Management

Manages production and manufacturing control, inventory control, MRP and purchase planning, vendor relationship management, engineering change orders, delivery scheduling, quality assurance, and inter-company transactions

HR & Employee Attendance

Automates, regulates and centralises HR management: talent management, full employee lifecycle, recruitment, hiring, benefits administration, employee assignments; attendance management: employee profiles, payroll categories, overtime calculation, shifts, and schedules

Warehouse Management System (WMS)

Fully integrated system: optimisation, picking, shipping and replenishment waves, receiving/putaway tasks, traceability, support for mobile devices, barcode labeling, and RFID tags

Financials

Supports a variety of billing methods, fixed asset capabilities, cash management, cost control, budget control, and financial statement generators

Business Intelligence (BI)

Advanced BI and analytics for accurate, integrated views of all business data to monitor behaviours, identify trends and plan ahead: flexible, customized reporting, executive dashboards, business metrics, and drill-down functionality

Business Process Management (BPM)

Interactive workflow mechanism offers maximum flexibility in planning, implementing, and enforcing business processes; streamlines work process across all departments to optimise efficiency, with tools to create business rules, to-do lists, automatic responses, reminders, display warnings, and more

Customer Service

Manages service calls and tickets, with a holistic view of each customer; integrated knowledge base, business process management, self-service tools, omni-channel support, and mobile field service solution where field technicians handle tickets directly from their mobile device

Project Management

Track/manage customer projects and facilitate team collaboration by linking every task to its related project, including resource management, SOW, project-related BOM, Gantt charts, project costing, budgeting, and invoicing

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"Looking back, I could not have predicted the positive impact Priority has on our business. It's been an unexpected change – for the better."

Ethan Boron, President
BioThane Coated Webbing, USA

With over 75,000 customers, Priority Software serves these global industries:

Manufacturing	Financial Services	Wholesale & Logistics
Healthcare	Food & Beverage	Professional Services
Construction	Medical Devices	Electronics
Pharmaceutical	Software & Technology	And many more...

Analysts Talk

THIRD STAGE CONSULTING GROUP

Priority cited as one of "Top 10 Small Business ERP Systems" for its ease of use, intuitive UI, and mobile ERP by leading independent ERP analyst, Third Stage Consulting Group

Gartner®

Priority included as a rep vendor in Gartner's prestigious Market Guide for Cloud ERP for Product-Centric & Service-Centric Companies, for two consecutive years, 2017 & 2018

IDC

Priority named a Major Player in IDC MarketScape for SaaS Cloud-enabled Operational ERP report, for two consecutive years, 2019 & 2020, recognized as a system based on an open, flexible, scalable, multi-language, and multicurrency platform

About Priority Software

Priority Software provides flexible, end-to-end business management solutions for organizations of all sizes in a wide range of industries, from a fully featured ERP platform serving multinational corporations, to small and growing businesses. Recognized by top industry analysts and professionals for its product innovation, Priority improves business efficiency and the customer experience, providing real-time access to business data and insights in the cloud, on premise, and on-the-go. With offices in the US, UK, Belgium and Israel and a global network of business partners, Priority enables 75,000 companies in 40 countries to manage and grow their business.

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