

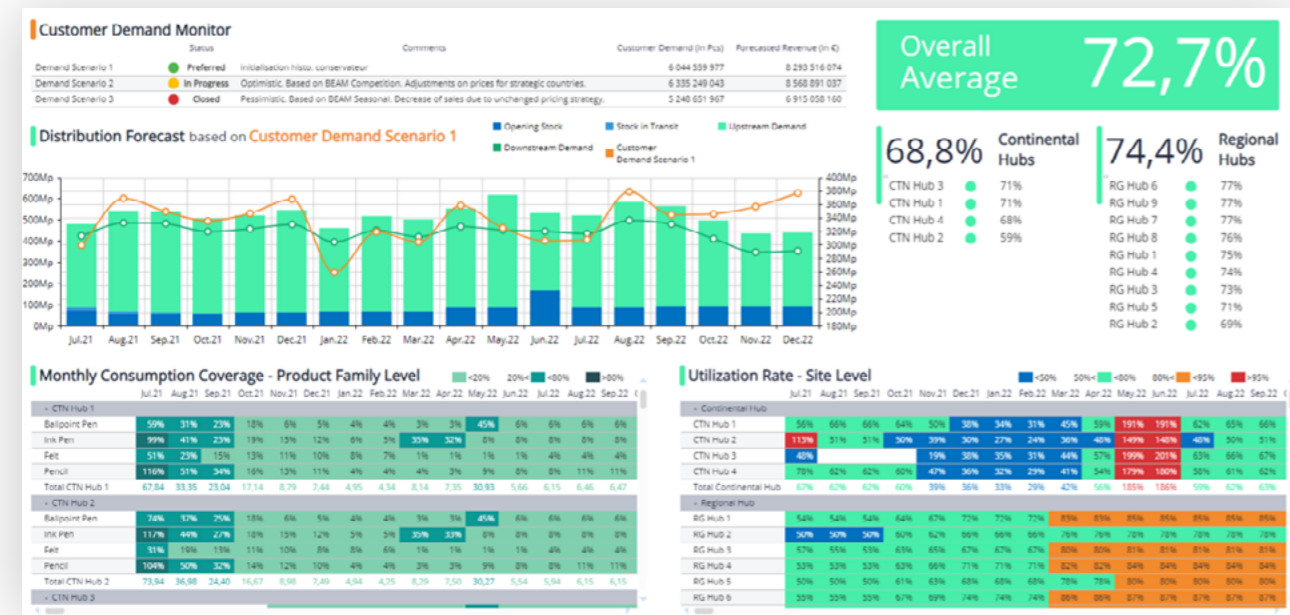
Intelligent Planning for Supply Chain

A person's hands are shown holding a tablet computer. The background is a dark blue gradient with a pattern of small white dots. Overlaid on this background are several white icons: a gear, a globe with a person silhouette, a bar chart with an upward arrow, and a document with a checklist. The overall theme is business and technology.

 board

Enhancing Supply Chain responsiveness and resilience through Intelligent Planning

Supply Chain Management professionals are finding themselves under scrutiny to reduce costs and improve profitability while maintaining or improving customer service. Many lack access to timely, accurate data and rely on offline planning processes and tools like spreadsheets. With demand volatility increasing, product proliferation returning, and supply uncertainty growing, Supply Chain leaders need to progress. A more integrated and synchronized continuous planning approach helps Supply Chain professionals gain real-time visibility into the extended data that drive operational efficiency and intelligent insights.



With Board, businesses can easily create and amend plans and consider alternative scenarios to drive the best results across the Supply Chain. As an Intelligent Planning Platform that delivers a synchronized, responsive, and resilient approach, enterprises using Board can gain greater clarity across the demand, supply, production, and procurement influences that impact operations.

Key benefits

Intelligently align supply with demand

- Plan faster and more effectively
- Increase visibility across supply and demand
- Evaluate accurate alternative approaches through scenario planning
- Assess material and capacity constraints
- Understand the impact of supply constraints on demand

Create a real-time alignment between Supply Chain and Finance

- Adapt plans at the same pace of market change
- Predict and respond to shifting trends
- Gauge the profitability and feasibility of plans
- Drive efficient inventory trade-off valuations

Achieve effective end-to-end planning

- Include key material constraints with suppliers
- Increase the opportunities for Vendor Managed Inventory
- Enhance responsiveness with customer distribution chains
- Synchronize supply and demand

Evaluate Supply Chain outcomes with scenario-led planning

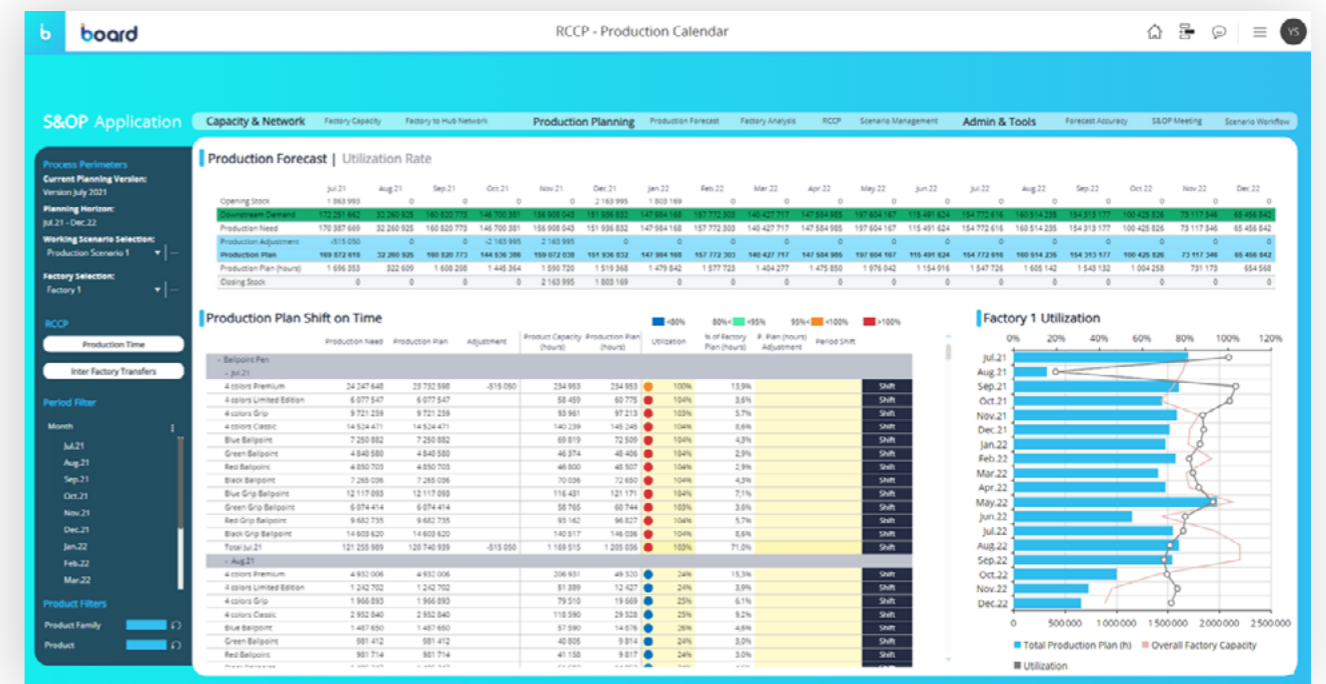
- Enable planning teams to develop scenarios across the Supply Chain
- Present insights to executives for informed decisions
- Compare and contrast critical alternatives in full granularity
- Consider relevant constraints and opportunities across planning

Why plan your Supply Chain?

Without a plan to connect resources to needs, unexpected events expose a lack of ability for the Supply Chain to respond and plan effectively. Intelligent planning solves this lack by driving analytical insights and facilitating effective and responsive decisions.

An intelligent, responsive planning approach:

- Assesses all significant constraints and likely changes
- Utilizes upstream and downstream data
- Connects market demand with material supply
- Considers production capacities, material availability, distribution capacity, and fulfillment variability.



Plans matter. They must be responsive to the latest data and presented quickly to enable Supply Chain planners to make insightful decisions while also considering:

- **Intelligently aligning supply with demand**
- **A real-time connection between Supply Chain and Finance**
- **How to plan end-to-end effectively**
- **Using scenarios to measure and evaluate profitable viable plans**

Intelligently align supply with demand

An improved Supply Chain infrastructure ensures advantageous inventory management and cost savings and will close the gap between demand and fulfillment through intelligent planning. Additionally, technological transformation can shift business paradigms toward sustainability and help businesses understand and lessen the impact of their operations on the world, all while embracing and managing change as an opportunity to build and grow future Supply Chains.



Crafting a resilient Supply Chain involves enhancing local manufacturing and outlining a sequence of recommendations for expanding the Supply Chain while leveraging partnerships built upon unified processes and industry-wide planning intelligence. Board enables this by enhancing visibility across supply and demand and driving thorough and robust data sourcing, combined with accredited and accountable data structures to allow comprehensive decision-making at the right level and granularity.

Gigaset uses Board to plan monthly sales through rolling order forecasts. The outcomes of these forecasts are consolidated and checked centrally by the Supply Chain department to form the basis for the turnover forecast. The Supply Chain team takes this data as the foundation for the entire Supply Chain Management process to create an intelligent and strategic plan.

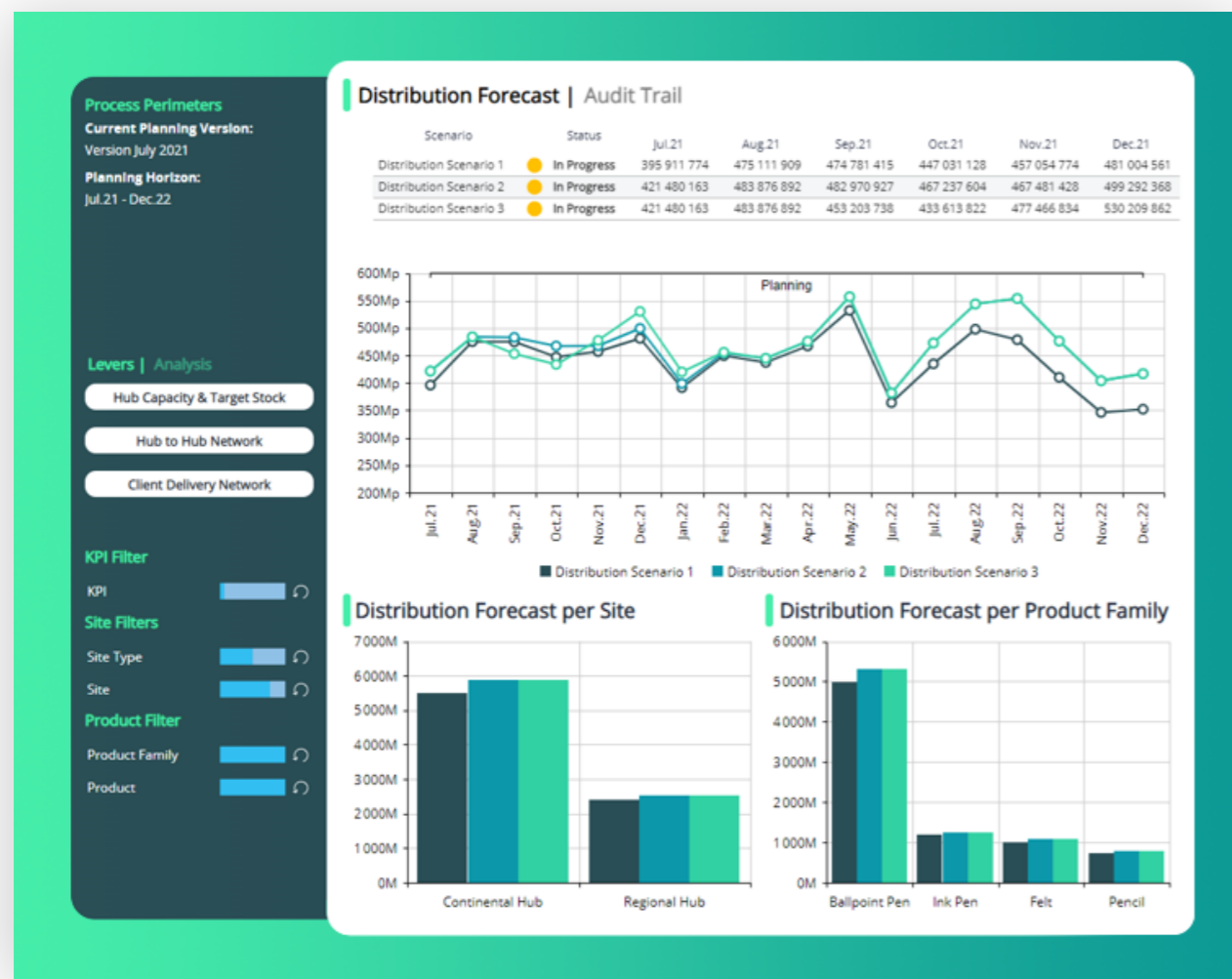
Gigaset



Create a real-time alignment between Supply Chain and Finance

Companies are looking to align their business plans and Supply Chain strategies, closing the void between Finance and Operations. These companies are looking to make Supply Chain data an integral part of the company's planning and forecasting processes by viewing operational plans from revenue and profitability perspectives.

As an Intelligent Planning Platform, Board delivers planning, analysis and simulation processes in a single environment, closing the gap between Finance and the Supply Chain to create viable plans. Supply Chain executives can go beyond the boundaries of an internal-only plan to include vital external insights that enable the wider Supply Chain to leverage extended opportunities and avoid unforeseen external constraints.



“By a click on a button and a few calculations and algorithms working in the background, we immediately gain full control of operational data. This is exactly the concept of bridging finance teams with their operational business partners. In the past, I had to base choices on gut feeling. Today, thanks to Board, we justify decisions directly on data.”

Senior Manager Planning & Performance Management

Coca-Cola

“To adopt an integrated S&OP process, we wanted to introduce a system that visualized the entire process. With Board, we can check the status of planning results at any time and identify where we are in the planning stage. Planning quality, accuracy, and transparency have significantly increased while the amount of work has reduced.”

Director of Global Planning & Logistics

KUKA

Define effective end-to-end planning

The challenges of adapting the Supply Chain and its plans were plain to see in many industries even before the additional stress and pressure of unforeseen pandemics and other circumstances hit. Leading these challenges was an ever-increasing pressure for businesses to make the Supply Chain more sustainable, become more digital, and adapt to new and demanding business models, all while enhancing efficiency. At the same time, the Supply Chain was suffering from a distinct lack of capability to adapt to rapid, significant changes in demand volume and customer behavior. Today's market only succeeds in further magnifying the need for more responsive planning with built-in agile ecosystems, enabling Supply Chain executives and their teams to plan more responsively with fresher data and readily adaptive planning tools.



With Board, intelligence and insight lead the Supply Chain to cover end-to-end processes, which encompass a range of granularity levels and different time horizons. Supply Chain managers and planners are looking to recommend the right decisions and empower executives to make informed decisions based on reliable data. Board helps align business decisions and results in more intelligent, feasible, and profitable plans.

“ With our integrated forecasts prompting early signals, we can respond quickly to current market changes and reduce production and delivery delays, special productions, and residual stocks. The result is a high level of availability while keeping stocks low. Our customers are happy with our impressive delivery times, securing, even increasing, sales. ”

Global IT Director



Evaluate Supply Chain outcomes with scenario-led planning

As gaps exist in supply and demand, carefully considering the projects, products, and contracts that remain undefined is necessary to ensure plans stay insightful and commercial. Developing future portfolio plans that will turn into quantified and defined products, contracts and propositions allows the join between bottom up and top-down plans to be managed and filled.

Board helps enterprises to manage the gap between operational and aspirational forecasts. This includes products that are still to be defined, new markets to explore, and alternative supplies to consider. Intelligent NPI (new product introduction) and portfolio management become integral to the considered scenarios. Board's Intelligent Planning Platform continues to evolve, feeding data back and forth between plans and various data sources and enabling users to evaluate the impact on the Supply Chain from different disruptions in near real-time.



About Board

Board's Intelligent Planning Platform delivers solutions that help over 2,000 organizations worldwide plan smarter — enabling actionable insights and better outcomes. Board helps leading enterprises discover crucial insights which drive business decisions and unify strategy, finance and operations through more integrated and intelligent planning to achieve full control of performance. Partnering with Board, global enterprises such as H&M, BASF, Burberry, Toyota, Coca-Cola, KPMG, and HSBC have digitally transformed their planning processes.

Founded in 1994, and now with 25 offices worldwide, Board International is recognized by leading analysts including BARC, Gartner, and IDC.

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