



The **Blueprint** for **Enterprise Data Management**

Data is one of the most important commodities for modern enterprises. But without a holistic data management strategy, organizations cannot harness its true potential or gain a more comprehensive view of their business. Forward-looking business leaders strive to gain a competitive advantage through unified data ecosystems, which requires an effective enterprise data management strategy.

According to [Wallstreet Journal](#), nearly 100% of C-level executives surveyed said they see data on customers and clients as “critical or important” to getting an edge on competitors in the years ahead.

Enterprise Data Management

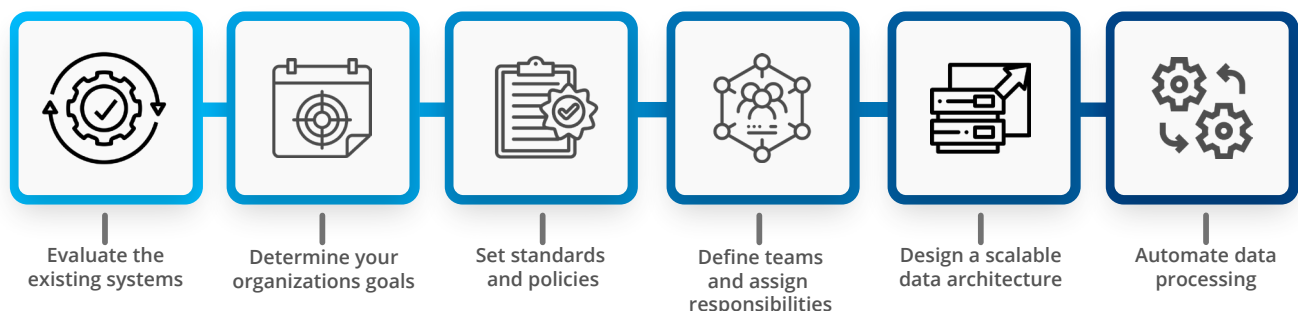
Enterprise data management (EDM) is a set of processes and activities focused on controlling, governing, securing, and disseminating business data across organizations. The objective is to create a highly standardized and streamlined data ecosystem for seamless flow of information.

EDM has several aspects, including data capture, data extraction, data transformation, data integration, data quality, data storage, data visualization, and data analysis — all of which play a critical role in the data lifecycle.

The Benefits of Enterprise Data Management

- Enables better business intelligence
- Enhances data compliance and security
- Improves operational intelligence
- Streamlines business processes
- Saves time and resources
- Helps create a data-driven culture

AGILE DATA MANAGEMENT STRATEGY



Astera Data Platform

A No-Code, Unified Data Management Platform



Astera Data Platform allows businesses and organizations to manage their business data and ensure its accessibility across the entire enterprises. It comes with data extraction, preparation, integration, analytics, warehousing, and publishing modules.

The Astera Data Platform Advantage

We have helped several customers create and implement an enterprise data management strategy to eliminate information silos, and enable analytics and BI initiatives.

80% Accelerated
Project Execution
(RBFUCU)

87% Productivity
Increase (ULCC)

75% Cost
Savings (CCHP)

Unified Data Architecture
A single platform to support data extraction, processing, loading, and analytical workloads



Why Do You Need
Astera Data
Platform?



Competitive Edge
Seamless flow of accurate, timely, and relevant insights to achieve competitive advantage

Consolidated Data
Integrate data from multiple sources, clean and verify it, and store it in a centralized data repository



Cost Savings
Cut down on operational costs, leveraging better insights to maximize business value



Streamlined Processes
Optimize and simplify data management processes through automation and intuitive user interface



Data Accessibility
Empower users across the organization to leverage the data in your databases to its fullest

Benefits of Using Astera Data Platform



Modernize and migrate legacy applications to cloud environment



Develop a consistent data architecture that scales with your enterprise



Ensure high quality data to drive accurate, meaningful insights



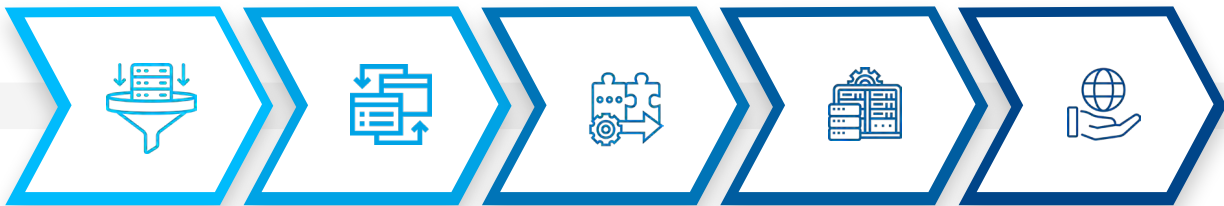
Eliminate data silos and improve data accessibility and transparency



Maximize data security across the enterprise and disparate locations

Our zero-code data management platform unifies disparate technologies, so you can get rid of data silos and carry out data-driven initiatives easier and faster within one platform.

Astera Data Modules



Data Extraction

Use template-based extraction, enhanced by AI, to transform unstructured data into actionable insights.

EDI

Draw on a high performance EDI engine and automate B2B exchange to simplify electronic data interchange.

Data Integration

Unify enterprise data from disparate sources by taking advantage of Centerprise's powerful ETL/ELT engine, automation capabilities, and drag-and-drop environment.

Data Warehousing

Expedite access to BI and insights by designing, developing, and deploying a data warehouse within days instead of weeks.

Data Services

Manage your end-to-end API management lifecycle in a unified console and simplify data access.



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