

# Bitdefender®

# YAROOMS

## CASE STUDY

### Meeting rooms at an arm's reach

How YAROOMS made Bitdefender's meeting rooms available to the entire company across the world





## THE CLIENT

Bitdefender is a Romanian cybersecurity and anti-virus software company that was **founded in 2001** by Florin Talpeș, current CEO.

Bitdefender develops and sells anti-virus software, internet security software, endpoint security software, and other cybersecurity products and services.

As of 2018, the software has more than **500 million users** worldwide.

## THE CHALLENGE

Bitdefender has grown at a very fast pace over the last couple of years, worldwide. In just a few years they have set up offices in Bucharest, Cluj, Timisoara, Iasi, Den Haag, California and Florida.

As both the team and the available meeting spaces have grown significantly, the challenge with finding an available room with the right amenities in the right place at the right time became a daunting task.



# Bitdefender® & YAROOMS

## THE SOLUTION

### AUTONOMOUS SCHEDULING, BOOKING AND LIVE AVAILABILITY

- The YAROOMS booking system was deployed to make all company's shared spaces readily available for **staff across the globe**, from their own devices.
- Each of the rooms was paired with a YAROOMS tablet to show its **real time availability** and enable booking on the spot.
- 64 rooms in **10 locations worldwide** were connected to YAROOMS over 2 weeks.
- 1200 users were on-boarded over 2 weeks by integrating Bitdefender's user management system.
- The easy to use interface as well as the ability of booking rooms in Outlook and mobile devices contributed to the **frictionless adoption** of the new system.



## CLIENT'S PERSPECTIVE

As a global leader in cybersecurity, we hold a lot of meetings, sales discussions, development sprints and workshops.

Meetings are an integral part of working in a company with over 1,600 people, spread across 3 continents. Managing all these meetings - and the spaces they take place in - can be incredibly challenging. Before using YAROOMS we had problems with scheduling inefficiencies. These are now prevented in our most meeting intensive locations (Bucharest, Cluj, Timisoara, Iasi, Den Haag, California and Florida).

The team has always been helpful when we needed them; I warmly recommend both them and their solution.

~ **George-Lucian Talaba**, Service desk Engineer